

FOUNDERS



AI WORK AND SKILLS
FORUM

SHAPING TOMORROW'S **AI** TALENT, TODAY

SPONSORSHIP BOOKLET

2024





ABOUT

The AI in Work and Skills Forum is more than just an event; it's a movement. Since our inception, we've believed in the power of AI to transform not just businesses but entire industries. However, with this transformation comes the challenge of ensuring our workforce is prepared, skilled, and adaptable.

Our Forum serves as a dynamic meeting ground for stakeholders from diverse sectors. From tech innovators and industry leaders to educators and policymakers, our attendees are a testament to the Forum's interdisciplinary approach. Together, we explore the nuances of AI integration into workplaces, discuss strategies to foster AI-driven skills, and share best practices to navigate the challenges that come with this tech evolution.

Our discussions don't just end with the event. The insights and collaborations formed here spark initiatives, influence policies, and drive impactful changes in organisations and communities globally.

SOME FACTS* ABOUT AI'S IMPACT ON THE FUTURE OF WORK

\$2.6 TO \$4.4

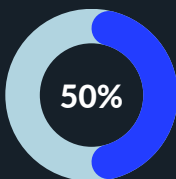
★ TRILLION ★

**Annual Value To The
Global Economy**

MULTI SECTOR IMPACT

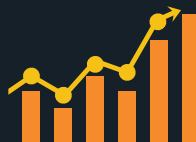
Banking Could Gain \$200bn-340bn Annually

Retail Impact Gains \$400-660bn



Today's Jobs

Automated By 2045



0.1%-0.6%

**Increase In Productivity
Growth By 2045**

*Source: The economic potential of generative AI. June 14, 2023 - Report by Mckinsey Digital

SUPPORTERS



Sarah Munby
Permanent Secretary

"The UK government is firmly committed to investing in AI and ensuring its safe and ethical deployment, as demonstrated by our forthcoming Global AI Safety Summit.

The Department for Science, Innovation and Technology recognises the pivotal role AI plays in the evolution of our workforce and industries.

The AI in Work and Skills Forum aligns with our vision, serving as a crucial platform for dialogue and progress. We stand with the Forum in its endeavours and encourage the nation to come together in preparing for the AI-driven future."



Department for
Science, Innovation
& Technology



Zahra Bahrololoumi
CEO (UK&I)

"Generative AI has the power to transform businesses, the way we work, the way we live, and the way customers interact with brands. In fact, our research reveals that 84% of IT leaders in the UK now expect generative AI to play a prominent role at their organisations in the near future.

We are in an AI revolution and it is imperative that AI is developed safely and responsibly and we ensure that everyone has the tools to develop and use these technologies accurately, and ethically.

Therefore, AI skills are today's skills. But only one in 10 UK workers believe they have AI skills and 75% don't feel ready to operate in a digital-first world. Today's workplace is at the centre of the next phase of technological transformation and rapidly changing. Business leaders have a responsibility to upskill workers to ensure we create a successful future alongside AI that benefits all. We hope this Forum can bring it to the forefront."



Rashika Parmar
Group CEO

"The latent potential of AI possesses the capacity to fundamentally transform how we live and work, and this can only be achieved through responsible stewardship.

It is crucial to prioritise inclusivity and address systemic societal issues, as this will ensure that this transformation unlocks the benefits of AI for the entire society, rather than just a privileged few. To prepare for this AI-driven future, we must dispel the unhelpful stereotypes propagated by science fiction films and cultivate the essential skills required to actively shape a future that aligns with our values and aspirations.

The AI in Work and Skills Forum is an ideal opportunity to see the best practices and learn from recognised experts."



2023 SPONSORS



NOCN Group is an educational charity whose core aims are to help learners reach their potential and organisations thrive. The group includes business units specialising in regulated UK and international qualifications, End Point Assessment, assured short courses, SMART job cards, assessment services, consultancy, and research.

W: [nocn.org.uk](https://www.nocn.org.uk)



UVAC is a non-profit providing an independent voice for universities on matters relating to technical and professional higher level learning including higher and degree apprenticeship.

W: [uvac.ac.uk](https://www.uvac.ac.uk)



City and Guilds partners with organisations to deliver work-based learning programmes that build competency, to support better prospects for people, organisations and wider society. They create flexible learning pathways that support lifelong employability, because it's their belief that people deserve the opportunity to (re)train and (re)learn again and again – gaining new skills at every stage of life, regardless of where they start.

W: [cityandguilds.com](https://www.cityandguilds.com)

PARTNERS



2023 SPEAKERS



Simon Staffell
Government Affairs
Director | Microsoft UK



Chanell Daniels
Responsible AI Manager
Digital Catapult



Kassim Hussein
Head of Data & Analytics
Cleveland Clinic London



Patrick Craven
Director of Partnerships
City and Guilds



Sue Attewell
Head of AI and Codesign
Jisc



Tony Pitchford
Account Director
BCS



Louise Ball
Commercial Director
BPP



Erica Farmer
Director (Panel Chair)
Quantum Rise Talent Group



WHY PARTNER WITH US

Leadership in AI Thought With Global Reach

Align with a forward-thinking platform pioneering AI's role in work and skills.

Empowerment Drive

Be part of a mission to upskill the next AI talent wave, strengthening industry readiness.

Social Responsibility

Demonstrate CSR initiatives by supporting inclusive AI learning and opportunities.

PARTNER WITH US

 email isa@careers.camp

OR SCAN HERE





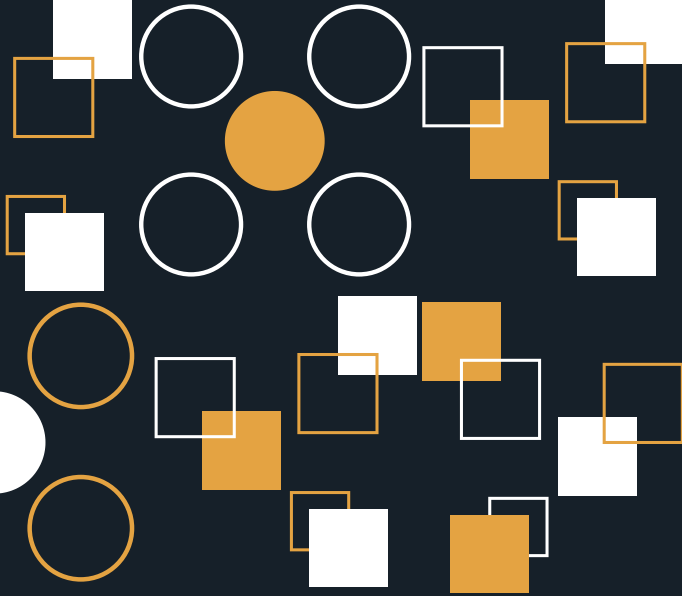
SPONSORSHIP PACKAGE

Platinum Partner £18,000 (x1)

- Annual partnership embedded in AIWSF brand with 'powered by (your brand)'
- Welcome piece for event brochure
- Thought leadership article for booklet and online (x2)
- Be associated with leaders in AI and skills among industry, governments and key stakeholders globally
- Invitation to join AIWSF advisory council
- Speaker suggestion for bi-annual event

Silver Partner £5,999 (x5)

- Your brand associated with AIWSF throughout event campaign
- Thought leadership article for booklet and online (x1)
- Be associated with leaders in AI and skills among industry, governments and key stakeholders globally
- Speaker suggestion for one event



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